



# WHO IS KETONE LABS?

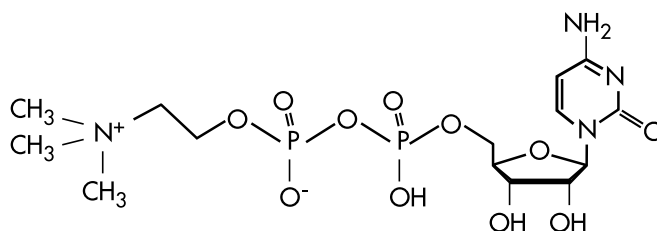
THE WORLD'S MOST POWERFUL SCIENCE-BACKED INGREDIENT.

Ketone Labs stands as the world's exclusive licensed distributor of BHB (beta-hydroxybutyrate), a revolutionary ketone body that has captured the attention of health enthusiasts, athletes, and scientists alike. With an unwavering commitment to quality, innovation, and scientific rigor, Ketone Labs is dedicated to unlocking the full potential of BHB for human health and performance and making that available for select, innovative companies. Our high-quality, scientifically backed BHB products empower these companies to optimize their products with the most powerful ingredient in the marketplace. To date we have sold well over 300 million doses, and we are just beginning!

## BHB: THE GOLD STANDARD FOR CELLULAR ENERGY

BHB is the future of nutrition, but its origins have been with us forever. Ketones are high energy molecules produced by the liver through a process called ketogenesis, primarily from the breakdown of fatty acids when glucose availability is limited. The most common ketone bodies are acetoacetate, beta-hydroxybutyrate (BHB), and acetone. Ketones are a powerful, alternative energy source for the brain and other tissues, but producing them can be difficult (ketogenesis occurs when glucose levels are low, such as during fasting, low-carbohydrate diets, or prolonged exercise). That's why Ketone Labs found a way to produce this evolutionary powerhouse exogenously so we can now harness this ancient powerhouse of bioidentical cellular energy anytime, elevating cellular energy to new heights.

## STRUCTURAL FORMULA



## WHY USE goBHB® IN YOUR PRODUCTS?

Now you can harness the “dual fuel” of both glucose and ketones to unlock your product's potential. Ketone Lab's patent-protected (over 80 patents granted, 120 pending), pharmaceutical-grade goBHB® is nature's super fuel for the brain, heart, and muscles that your customers can really feel. Power your products to help your customers sustain energy, enhance focus, optimize performance, elevate workouts, conquer mental challenges, and fuel their life in ways never possible before now. goBHB® is FDA GRAS approved. Multiple toxicity studies have been performed on adults and on children. Numerous double blind placebo studies have been completed as well. goBHB® is perfect for:

- Athletes and Fitness Enthusiasts
- Biohackers and Wellness Seekers
- Busy Professionals and Entrepreneurs
- Active Adults and Seniors
- Military and First Responders
- Students and Young Adults
- Gamers



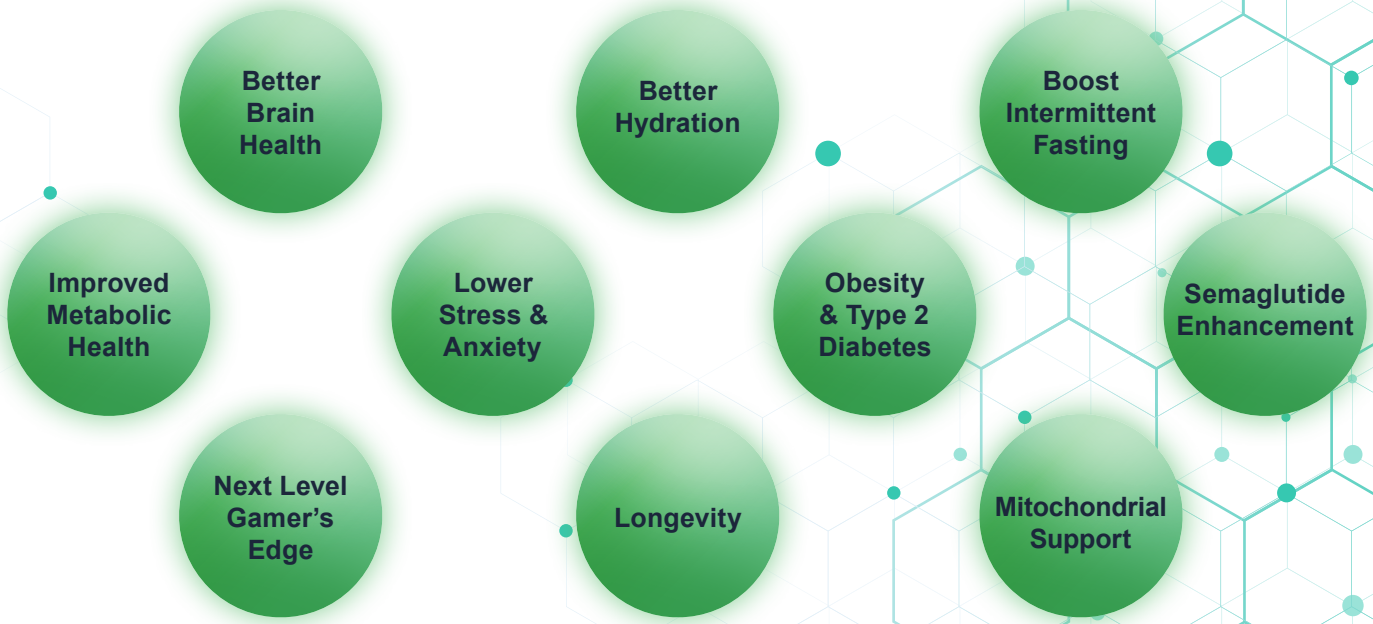
5140 Old Boonville Hwy Suite A  
Evansville, IN 47715

\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



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COUNTLESS BENEFITS AND APPLICATIONS FOR goBHB®



What people are saying about goBHB®

Love the alertness and clarity that goBHB delivers! I have never felt like this before and I have taken everything. goBHB is amazing.

This is going to be big.

—Scott Parazynski – NASA Astronaut



See how goBHB® can help your customers unlock the power of pure, bioidentical ketones, naturally made to fuel the body and mind! Visit [ketonelabs.com](https://ketonelabs.com) to learn more.



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